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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/018,518	07/12/2002	Joe F. Zhou	42390.P9657	2646
7590 12/27/2007 John P Ward			EXAMINER	
Blakely Sokoloff Taylor & Zafmann			NGUYEN, CINDY	
7th Floor 12400 Wilshire Boulevard			ART UNIT	PAPER NUMBER
Los Angeles, C	CA 90025	2161		
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action

Application No.	Applicant(s)	
10/018,518	ZHOU ET AL.	
Examiner	Art Unit	
Cindy Nguyen	2161	

Before the Filing of an Appeal Brief --The MAILING DATE of this communication appears on the cover sheet with the correspondence address --THE REPLY FILED 03 December 2007 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. 1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: a) The period for reply expires \_\_\_\_\_ months from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL 2. The Notice of Appeal was filed on \_\_\_\_. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). **AMENDMENTS** 3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below); (b) They raise the issue of new matter (see NOTE below): (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or (d) They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: . (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324). 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) \_\_\_\_\_ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). 7. X For purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: 35 and 36. Claim(s) objected to: Claim(s) rejected: 1-34. Claim(s) withdrawn from consideration: \_\_\_\_\_. AFFIDAVIT OR OTHER EVIDENCE 8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e). 9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1). 10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER 11. 

The request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet. 12. ☐ Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s). 13. ☐ Other: . ISORY PATENT EXAMINER

U.S. Patent and Trademark Office PTOL-303 (Rev. 08-06)

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Continuation of 11. does NOT place the application in condition for allowance because: Applicant argued that neither Linda nor Li, individually or in combination, teach or suggest the limitation of matching data terms corresponding to a search term and a related term the search term and the related term appearing together in one sentence in a web page which includes at least one of predetermined relevant terms of a subject matter domain and the data terms being generated based on occurrence frequencies within a document. In response, these limitations are not clearly clarify in the claims, in the claims, the search term and related term appearing together in one sentence in one of the plurality of relevant web pages, wherein the data terms are generated based on occurrence frequencies within a document residing on the websites.

In addition, Linda discloses: match the search term and the related terms, wherein the data terms are generated based on occurrence frequencies within a documents residing on the websites (i.e., some search engines consider both the frequency and the positioning of keywords to determine relevancy, reasoning that if the keywords appear early in the document, or in the headers, ...it also takes into consideration whether the documents that emerge as hits are frequently linked to other documents on the web, reasoning that if other folks consider them important, section Relevancy rankings, 5th paragraph, Linda).

Li discloses: wherein each relevant web page includes at least one of the plurality of predetermined relevant terms, and wherein each related term and the search term appear together in at least one sentence in one of the plurality of relevant web page (i.e., syntactic relationships in IR are determined from the document collection itself, in particular, word co-occurrence information can be used to relate two words syntactically... given a user query, the query word list is expanded to include words that are both semantically similar as well as syntactically related, see paragraph 0038, lines 13-22, Li). Thus, at the time invention was made, it would have been obvious to a person of ordinary skill in the art to include the steps wherein each relevant web page includes at least one of the plurality of predetermined relevant terms, and wherein each related term and the search term appear together in at least one sentence in one of the plurality of relevant web page in the system of Linda as taught by Li. The motivation being to provide a solution to the problem of word mismatch and using semantically similar and syntactically related words to those specified by the user in the query to reduce the chances of missing relevant documents see paragraph 0020, Li.